

# Danny Macdonald

DannyAlexMac.me

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## Education

### University of Washington

M.S. Human Centered Design & Engineering  
(2017 - 2019)

### Tufts University

B.S. Psychology  
(2011 - 2015)

## Skills

### Tools

Figma  
Sketch  
InVision  
Adobe Suite  
Axure  
HTML/CSS

### Design

Wireframing  
Process Flows  
Prototyping  
Interaction Design  
Visual Design  
Style Libraries

### Research

Usability Testing  
Interviewing

## Work Experience

### Northwestern Mutual • Lead UX Designer

(Mar 2022 - present)

- Managed multiple Agile teams of associate and mid-level designers working specifically on risk insurance products and tax functionality
- Mentored designers across design org teams
- Designed future states of existing digital products aligning product org and design org visions

### Northwestern Mutual • Senior UX Designer

(Aug 2020 - Feb 2022)

- Designed financial planning and insurance sales software for financial advisors
- Managed multiple teams of associate and mid-level designers

### Microsoft • UX Designer

(Sep 2019 - Aug 2020)

- Designed experiences within the Azure portal for IT administrators and developers, working on features such as role-based access control and application management
- Collaborated with designers, PMs, and engineers on the Azure Identity team within Cloud and AI Studios

### T-Mobile • UX Designer

(Apr 2019 - Sep 2019)

- Provided UX support for projects such as internal customer service support software, coverage map reporting tools for 5G expansions, and integrating legacy systems
- Worked on an Agile team with designers, researchers, developers, PMs, and stakeholders to support customer experience initiatives

## Other Experience

### Columbia University • UX/UI Instructor

New York, NY

(Jan 2022 - present)

- Taught ongoing education UX/UI bootcamp courses to adult learners through the Columbia University engineering department and Trilogy Education